

SWAB Concrete June 2010 Newsletter

It has been great meeting so many enthusiastic entrepreneurs over the last month; we are really looking forward to summer and the sound of the ready-mix concrete truck pulling up!

Profound Thought: "Keep your mind on the things you want and off of the things you don't want" Hannah Whitall Smith

Monthly "Clean" Joke:

Employer: "In this job we need someone who is responsible."

Applicant: "I'm the one you want. On my last job, every time anything went wrong, they said I was responsible."

Worthy Cause: http://thematthewshouse.org/html/cultivate_hope_2010.html

Fun Fact: Corduroy was rationed in the U.S. during World War II.

Cool Website: www.365thingstodofortcollins.com

Concrete Info:

Concrete parking areas and pavements are environmentally friendly in many ways. Concrete's light-colored surface both reduces "[heat island](#)" effects and lowers lighting costs due to its [high albedo](#). Its cooler surface results in cooler storm water runoff, which benefits streams and lakes. [Pervious concrete](#), a specialized concrete innovation that is being implemented in many parts of North America, allows rainwater to pass through and thereby supports ground water recharge and tree growth. It may also eliminate the need for traditional storm water management systems such as retention ponds and swales.

Concrete parking lots and pavements are also "green" because they [support recycling](#) in that they can be made using by-products from manufacturing and power plants, reducing landfill needs. The service life is measured in decades, but when the end finally comes, concrete can be crushed and recycled as a high-quality aggregate for hundreds of applications. Concrete is also green in that it is [manufactured locally](#), and unlike asphalt, it produces [no toxic runoff](#).

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